

Guideline for Expressions of Interest

Arla Foods Dairy Health & Nutrition Excellence Center

The Expression of Interest should not exceed 5 A4 pages, is to be written in English and should include the following elements (in this order):

1. Project title - As concise as possible. Add project acronym
2. Research area: which of the three focus areas the project relates to (Prevent/Remedy Metabolic Syndrome - Prevent/Remedy Malnutrition - Enhance Immune Defence/Response)
3. The project's main objective (max 3 lines).
4. Project summary (max 20 lines).
5. Project duration - Expected start and end.
6. Estimate of the project's total budget: attach a completed budget template to the EoI (template is provided).
7. Applicant(s)/PI's:
 - a. Name and contact details of the Principal Investigator (mail, phone, address)
 - b. Name (s) and address of the project manager - title, name, address, phone and e-mail
8. Bank details and accounting contact:
 - a. Banks - name and registration and account number
 - b. Accounting Contact - name, address, phone, e-mail.
9. Project description (max 1 page):
 - a. The hypotheses for the project and a brief description of the relevant state-of-the-art - Concise and broken down into sub-goals.
 - b. Project content - Concise description of the project content, milestones, and requirements for equipment and research facilities.
 - c. Foreseen Project Outcome, including:
 - i. Why is it relevant for the dairy industry? Short description of the innovative aspects, scientific and commercial perspectives (include: what news would the proposed research add to existing knowledge; what difference the project could make to people's health?)
 - ii. How far the project outcomes can be used directly for initiatives that beneficially affect the target group's health; how could this be achieved?
 - iii. Assessment of the risk of project failure

10. Summary of Experiments and Work Packages (max 1 page, preferably less)
11. Contribution to education - short description of the project's educational contributions.
12. Plans for publication.
13. Description of the main CVs in appendix (not included in the 5 pages): attach an appendix with names and CVs, role in project and man months committed to the project during the lifetime of the project:
 - a. A 2-page CV of the main applicant/PI (incl. project management experience)
 - b. A 1-page CV from leading co-applicant(s) from (other) participating institutions/companies
 - c. A maximum of 5 CVs should be provided
 - d. Commitment from all participants in the project.