**Guideline for Expressions of Interest**

**Arla Foods Dairy Health & Nutrition**

**Excellence Center**

**The Expression of Interest should not exceed 5 A4 pages, is to be written in English and should include the following elements (in this order):**

1. Project title - As concise as possible. Add project acronym
2. Research area: which of the three focus areas the project relates to (Prevent/Remedy Metabolic Syndrome - Prevent/Remedy Malnutrition - Enhance Immune Defence/Response)
3. The project's main objective (max 3 lines).
4. Project summary (max 20 lines).
5. Project duration - Expected start and end.
6. Estimate of the project's total budget: attach a completed budget template to the EoI (template is provided.

1. Applicant(s)/PI’s:
   1. Name and contact details of the Principal Investigator (mail, phone, address)
   2. Name (s) and address of the project manager - title, name, address, phone and e-mail
2. Bank details and accounting contact:
   1. Banks - name and registration and account number
   2. Accounting Contact - name, address, phone, e-mail.
3. Project description (max 1 page):
   1. The hypotheses for the project and a brief description of the relevant state-of-the-art - Concise and broken down into sub-goals.
   2. Project content - Concise description of the project content, milestones, and requirements for equipment and research facilities.
   3. Foreseen Project Outcome, including:
      1. Why is it relevant for the dairy industry? Short description of the innovative aspects, scientific and commercial perspectives (include: what news would the proposed research add to existing knowledge; what difference the project could make to people’s health?)
      2. How far the project outcomes can be used directly for initiatives that beneficially affect the target group’s health; how could this be achieved?
      3. Assessment of the risk of project failure
4. Summary of Experiments and Work Packages (max 1 page, preferably less)
5. Contribution to education - short description of the project's educational contributions.
6. Plans for publication.
7. Description of the main CVs in appendix (not included in the 5 pages): attach an appendix with names and CVs, role in project and man months committed to the project during the lifetime of the project:
   1. A 2-page CV of the main applicant/PI (incl. project management experience)
   2. A 1-page CV from leading co-applicant(s) from (other) participating institutions/companies
   3. A maximum of 5 CVs should be provided
   4. Commitment from all participants in the project.